

## Telfair County Businesses of the Year Award

Here is your opportunity to showcase your business, or a business that you think should be nominated, from Telfair County's Businesses. Simply fill out the application and return it to the Telfair County Chamber of Commerce **by February 4, 2010.**

The winner of the 2010 Business of the Year will be announced at the 2010 Annual Banquet, which will be held on February 25, 2010.

### *Instructions:*

1. Each section must be completed in full.
2. Applicants and Nominees must have been in operation for at least three years.
3. Applicants must have a current valid business license for their jurisdiction.
4. Each Applicant/Nominee must be a Member in Good Standing with the Telfair County Chamber of Commerce before February 25, 2010.
5. Applications/Nominations must be received at the Telfair County Chamber of Commerce by February 4, 2010.

## Application/Nomination Form

### Personal Data

Name: \_\_\_\_\_  
Home Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Years in Telfair County: \_\_\_\_\_

### Business Information

Business Name: \_\_\_\_\_  
Type of Business: \_\_\_\_\_  
Title of Responsibility: \_\_\_\_\_  
Number of Employees \_\_\_\_\_  
Full Time: \_\_\_\_\_  
Part time: \_\_\_\_\_  
Business Address: \_\_\_\_\_

City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip: \_\_\_\_\_  
Business Phone: \_\_\_\_\_  
Business Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

On a separate sheet of paper, please answer the following. All answers will be kept strictly confidential.

1. What are your major product or service lines?
2. Describe your target market:
3. Who are your major customers?
4. From what distance does your business draw its' customers (in miles)?
5. How long have you been in business? \_\_\_\_\_ # of locations \_\_\_\_\_
6. What are your strongest advantages, not including quality, service or price?
7. What makes your business more unique than your competitors?
8. Who is your main competitor?
9. Last year's estimated gross sales?
10. Name the three most significant challenges facing your business and describe how you are handling them.
11. What is your business structure?  
Sole Proprietorship \_\_\_\_\_ Partnership \_\_\_\_\_ Corporation \_\_\_\_\_
12. Is it a family business? Yes \_\_\_\_\_ No \_\_\_\_\_
13. What contributions to the community do you feel your business and/or your employees have made (volunteers, sponsorships, church, etc.)?
14. Please describe your organizational structure.
15. What do you feel Local Businesses need from financial institutions?
16. What do you feel Local Businesses need from the Municipal Government?
17. What do you feel Local Businesses need from the Chamber?
18. What benefits do you feel you derive from Chamber membership?